



# 2025 STATE CONFERENCE “BE(E) YOU”

## SPONSORSHIP INVITATION



JUNE 6-7, 2025  
COURTYARD MARRIOTT, FLOWER MOUND



[TBWConnect.com](http://TBWConnect.com)

# Texas Business Women have a **BEE**-YOU-tiful Story.

In Dallas on July 12, 1919, forty Texas women gathered and established the Texas Federation of Business and Professional Women's Clubs (BPW/TX). Their grassroots initiatives played a crucial role in securing the passage of The 19th Amendment, granting women the right to vote in 1920.

This is just one of the many extraordinary achievements of this organization, which was officially recognized as Texas Business Women, Inc in July of 2009. Today, our members carry on the traditions of these ground breaking **SHE**roes across the state of Texas and this great nation - in their businesses, communities and local organizations.

Meet our 2024-2025 Leadership Team.

## State Board of Directors

President



*Karen Gray*

Dallas

President Elect



*Dezaray Johnson*

San Angelo

Vice President



*Kristan Hereford*

San Angelo

Treasurer



*Kasey Mexia*

Member at Large

Secretary



*Amy Schmidt*

Dallas

Parliamentarian



*Laura Whisenhunt*

San Angelo

## TBW Mission and Vision

### MISSION

To enhance women's personal and professional skills through technology, networking and advocacy

### VISION

To empower and equip women with the tools to succeed in a competitive and evolving environment



**TBWConnect.com**

# BEE-come involved as a Partner or Sponsor



As a non-profit organization of professional women we are committed to creating alliances, developing opportunities and making an impact on the future for women. This includes aligning with Strategic PARTNERS and SPONSORS who value Educating and Elevating Women to help them win. If this is you, we invite you to consider partnering with our organization to enhance the personal and professional lives, careers and businesses of women of all ages, right here in Texas.

PARTNER / SPONSOR BENEFIT	TITLE EVENT PARTNER \$15,000	"QUEEN BEE" EVENT Sponsor \$7,000	THE HIVE Sponsor \$5,000	Platinum Level Sponsor \$2,500	Gold Level Sponsor \$1,000	Bronze Level Sponsor \$500
1 Year TBW Membership for Women representative from your organization	For 8	For 8	For 4	For 2	For 1	For 1
Brand Recognition and Logo placement on the TBW WEBSITE <a href="http://tbwconnect.com">tbwconnect.com</a>	For Event Year	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ad to be shared via Social Media Channels (Facebook and Linked In), in Conference Program and to be distributed to Membership (Ad content must be provided by Sponsor to TBW May 1st before conference)	FULL Page	HALF Page	1/4 Page	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Invitation to Speak during one TBW Tuesday Event	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo Added to TBW social media post on TBW Facebook or LinkedIn Page and within the Facebook Group 2x per month during the event year	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sponsor branded recognition with Logo via TBW LinkedIn and Facebook both Pre and Post Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Press Release and Media Spotlight shared with audience of 10,000	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brand Recognition and Sponsor name mentioned during the 2024 State Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognized as TITLE EVENT PARTNER at every event and portion of conference	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognized as the "QUEEN BEE" SPONSOR for the FRIDAY NIGHT Networking Mixer with entertainment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognized as the Drink / Snack Area Sponsor (LOGO PLACEMENT AT TABLE & ANNOUNCED)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Exclusive Logo Recognition as "THE HIVE" SPONSOR for the Vendor Area (LOGO PLACEMENT IN AREA & ANNOUNCED)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Prime logo placement on all event printed materials and conference slides	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LOGO Recognition in Conference Program	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo placement on event tables	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VIP Tickets to Conference	For 8	For 8	For 4	For 2	For 1	For 1
Vendor Table	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Ability to provide Logo Branded Items for conference attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
5-10 minute Promotional Speaking Opportunity during State Conference	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recognition and Plaque presented during State Conference	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Certificate	Certificate	Certificate
Press Release and Media Spotlight shared with audience of 10,000	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to provide Logo Branded Items for conference attendees	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Conference Discount for your organization's attendees	20% Discount	10% Discount	10%Discount	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ability to have TBW President speak to your organization	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

# Thank You!



We are grateful for your consideration of support for the Texas Business Women. If you have any questions or are interested in partnering or sponsoring our 2025 State Conference Event, please contact one of our leadership team below:

## *Event Committee Leadership:*

Julie Jones, Event Chair (972)268-9500

Karen Gray, President (325)213-2600

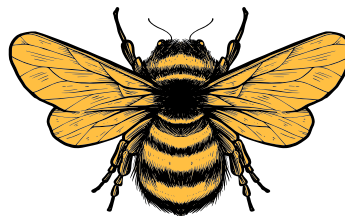
Email: [Conference@tbwconnect.com](mailto:Conference@tbwconnect.com)

**THANK YOU FOR HELPING US CONNECT, SUPPORT AND  
EMPOWER WOMEN TO KNOW THEY ARE  
BEE - YOU - TIFUL**

### **Our Event Theme is based on the story of the BEE**

*According to research, the bee's body is too heavy and its wing span is too small. So scientifically speaking, the bee cannot fly.  
But the bee doesn't know that and it keeps flying anyway.*

***The moral of the story (and the basis for our event) is...  
When you know who you are and why your here,  
and don't know, believe, or buy into your limitations,  
you can and will do the impossible!***



Texas Business Women  
est. 1919  
**TBW**  
Women. Connected.

